Template ratio : 1:2

Straight 20ft Display Backdrop **Artwork Setup Notes**

i. Image setup

Graphic size(visual area) is in 50% actual size provided in the art template file
Width: 600 cm (240 ")
High: 226 cm (90 ")

ii. Placed images

Placed images should have a resolution of 150 pixels per inch at full size for best graphic printing quality.

Scan/Photoshop files should be saved in CMYK mode as TIF or format. When placing such files in Illustrator, DO NOT PARSE OR EMBED the file.

Text:
All text must be converted to outlines.

Color Matching:
Any critical colors must be called out as a Pantone code

iii. A correct file format

PDF is the best format to submit your artwork work.
However, we also accept thesefile formats, as below.
Adobe Illustrator AI , EPS and Adobe Tiff or JPEG

iv. About Design Template

.The live visual area of the graphic.
The area you will be able to see once the graphic is installed.
.Please extend all images and/or background colors to the outside edge of the template.

.Keep all important graphic elements (images, text, etc.) within the view able area.

.After printing, the graphic will be trimmed.
Please allow space for trimming by not placing type or
logos too close to the edge of the viewable area.